

Ann Hamilton *NEWS*, 2012 Flexographic print on newsprint Commissioned for "Factory Direct: Pittsburgh" The Warhol Museum and satellite location at Guardian Self Storage June 24-September 9, 2012

*NEWS* is a collaboration with Bayer MaterialScience LLC and the Pittsburgh Post-Gazette for The Warhol Museum's *Factory Direct: Pittsburgh*, a project partnering artists with Pittsburghbased businesses. The employees of both institutions were photographed holding work-related objects behind a sheet of Dureflex®, a thermoplastic polyurethane (TPU) film created by Bayer MaterialScience. The shallow focus, a consequence of the visual qualities of the membrane, emphasizes the point of contact and continues an interest in tactility and its shifting presence in contemporary work and production.

The 32-page broadsheet special edition printed by the Post-Gazette was on view at the satellite location, with additional copies available for purchase from newspaper vending machines. The July 1<sup>st</sup> Sunday Extra edition was distributed to 40,000 households. The Warhol edition, a run of 250 additional papers each Tuesday and Thursday from June 26-July 19, featured 1-2 images plated in to replace 2-4 pages of content. These papers were available to visitors at the Museum's main location, and one copy of each issue was placed on a rack at the satellite site. www.warhol.org.

## Edition Information:

- Special Edition
  - o 32 pages
  - Color flexographic print on newsprint
  - Installed at satellite exhibition site
  - o Available in vending boxes at satellite site during exhibition
- July 1<sup>st</sup> Sunday Extra Edition
  - 2 pages (double truck)
  - Color flexographic print on newsprint
  - Distributed to 40,000+ households
- The Pittsburgh Post-Gazette The Warhol Edition Factory Direct: Pittsburgh
  - Black and white flexographic print on newsprint
  - June 26-July 19, 1-2 project images plated into 250 additional Tuesday and Thursday Post-Gazette daily editions
  - o Available to visitors at the Museum's main location
  - One copy of each issue placed on a rack at the satellite site



Warhol edition rack



Vending boxes with 32-page special edition